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platforms as market dominators, their competition against pipeline businesses, and best practices in founding and managin.

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Platform Revolution by Geoffrey Parker, Marshall Van Alstyne, and Sangeet Choudary is a comprehensive look at the emergence of platforms as market dominators, their competition against pipeline businesses, and best practices in founding and managing platforms. Platforms connect two types of users in order to exchange something of value.

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1-Page Summary of Platform Revolution Overview. Platform Revolution is a book about how platforms have become the dominant market force in today ' s world, and how they are changing the way we do business. It also includes tips on founding and managing platforms. A platform connects two parties for the exchange of a product. Uber is an example of this.

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Platform Revolution Book Summary, by Geoffrey G. Parker ...

The platform revolution is huge and growing. Traditional business practices are being overturned. Pipelines are the old style of business, wherein a company designs and makes a product or service and ultimately selling it to the customer.

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Platform Revolution: Summary and Review - HowDo

The Platform Revolution Overview of Presentation. The key points from a presentation given by Marshall Van Alstyne, Pro- fessor of Information Economics and Everett Lord Scholar at the Ques- trom School of Business at Boston University, at a seminar hosted by Eden McCallum. “ Platform ecosystems ” – businesses which build online networks and allow them to grow and flourish beyond the narrow confines of the corporation – have inverted the very nature of the firm.

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Eden McCallum seminar, 27 September 2017

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“ Platform Revolution ” New platform business models are disrupting traditional industries and have transformed “ travel, transportation, media and communication ” business models. Consider Airbnb, the room-rental service that offers affordable accommodations in homes, or Uber, the taxi alternative that facilitates buying a ride from someone driving his or her personal car.

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